



JK
Dr.
JOSEPH E. KIMBROUGH
Building Confidence  Creating Competence

www.GameOnDr.com
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About Dr. Joseph E. Kimbrough

Dr. Joseph E. Kimbrough, renowned speaker, educator, engineer, author, activist and entrepreneur delivers high energy messages that engage, empower, equip, elevate and encourage businesses, communities, and educational institutes to improve their bottom line.

After overcoming many obstacles such as living in the Foster Care System, Kimbrough went on to obtain a Master of Science degree in both Manufacturing and Engineering Management from Eastern Michigan University and recently obtained his Doctorate of Education in Leadership and Management from St. Thomas University, Miami, FL. Kimbrough has held various positions from College Professor to Senior Corporate Quality Director. He has earned both his Lean Six Sigma Master Black Belt and Executive Leadership Coaching certification from Lawrence Technological University, Southfield MI.

In 2009, Kimbrough became the founder and director of Sensible Business Consulting Group, LLC; the Sensible Business Career and Training Institute. He has over 20 years of extensive experience in various aspects of product engineering, manufacturing, education, quality and continuous improvement as well as executive coaching, directing organizational change initiatives, leadership and team development, workforce development and strategic planning. His zeal and passion for life fuels his desire to be an inspiration to everyone he encounters.

As a philanthropist his desire is to help others achieve their dreams and bring restoration within the community. He sits on several boards and currently serves as the Chair of Robichaud Academy of Engineering. In addition, he served as the Leadership Institute Dean and Director of Family Life and Empowerment at Triumph Church, which according to Outreach Magazine is the fastest growing church in the United States with over 20,000 members.

Kimbrough has been featured in magazines, on television and nationwide radio including, but not limited to: NBC, NSA, WRDT, WMUZ, CTN, TV33 WHPR, City Talk Magazine, Detroit News, Observer and Eccentric Newspapers. He currently has a weekly radio segment, called "GAME ON Wednesday" on WPZR.

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Services

Dr. Joseph E. Kimbrough is a provider of Comprehensive Quality, Training and Consulting Solutions. Dr. Kimbrough employs a high energy "Edutainment" philosophy with timely injections of humor and satire to reinforce concepts throughout his training series in the following:

- Educational Leadership
- Business Leadership
- Quality Management
- Youth Development

Dr. Kimbrough has a zeal for life and it is this passion that fuels his desire to inspire everyone with whom he comes in contact. He feels that everyone should find and fulfill their true purpose in life. His life experiences and educational background position him to deliver powerful messages that are relevant to the issues your staff, colleagues, students and teachers face on a daily basis. He provides quality improvement of products or processes in education, product engineering, manufacturing, healthcare and services industries utilizing Lean, Six-Sigma and Total Quality Management (TQM) tools.

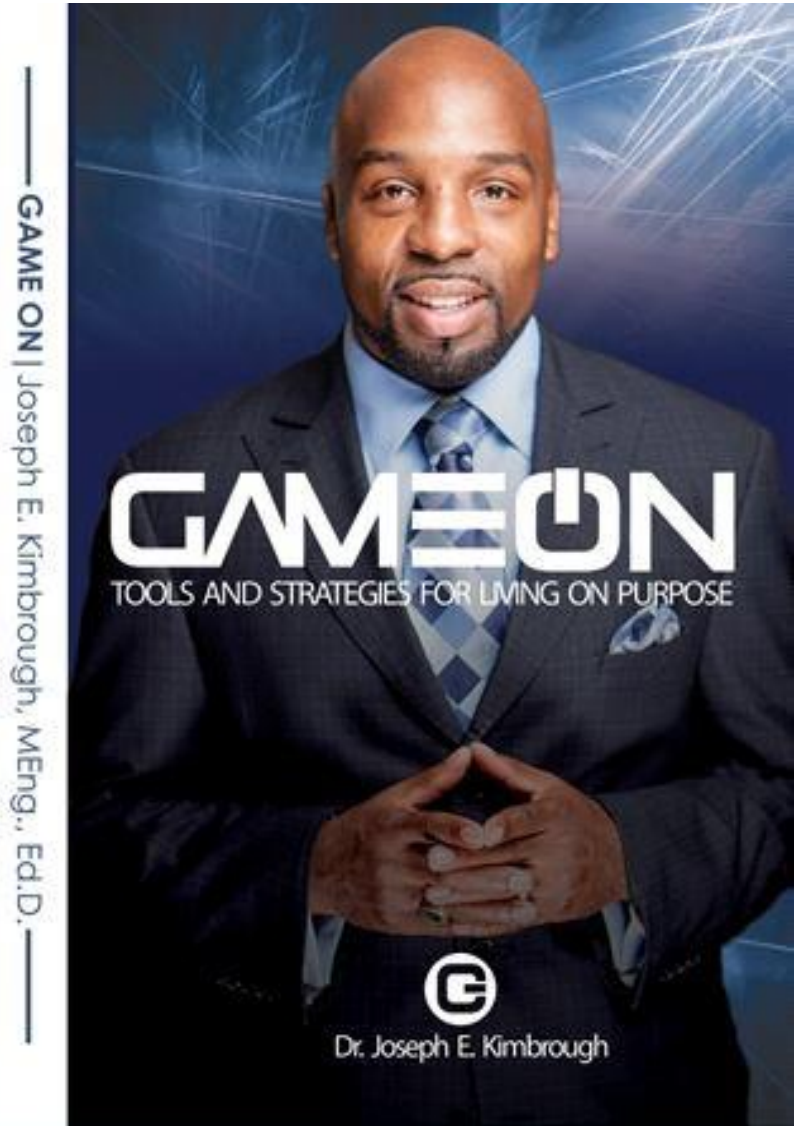
Services Offer:

- Keynote Address
- Motivational Speaker
- Seminars
- Workshops
- Executive/Leadership Coach
- Youth Leadership/Character Development Curriculum
- Customer Service Training
- Business Leadership Training

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Products



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Products



Sensible Business Consulting Group (SBCG) LLC is a North American provider of comprehensive Quality, Training and Consulting solutions. As a part of its mission, SBCG has created a year long youth development curriculum that engages 9th through 12th grade students and facilitates growth in comprehension, critical thinking, character development, and job readiness skills using a proven, goal oriented, and results base process.

"The Struggle" for most students is to identify sources of strength and maintain motivation and consistency when facing internal and external issues and challenges. Challenges confronting young adults include:

- Negative Attitudes
- Lack of Focus and Intrinsic Motivation
- Feelings of Powerlessness and Depression
- Peer Pressure and Bullying
- Possibility of being homeless
- Sense of Entitlement

SBCG's youth development program models the qualities that are essential to personal achievement, and illustrates how personal "struggle's" can be overcome.

Customer Focus Involvement:

- Concepts correlate to School Improvement Plans
- Build capacity among staff members
- Improve Adequate Yearly Progress (AYP)
- Assists with Behavior Intervention
- ARRA: Education Funding Approved
- Aligned with Department of Education Standards
- Workforce Investment Act (WIA) – Approved
- Customized Differential Learning Model
- Perceptual and Academic Data Driven
- Consistent with MDE Core Democratic Values

Sensible Business Consulting Group



Establishing a Shared Vision: Freshmen Curriculum
 The goal is provide and equip students with tools necessary to easily transition from middle school to high school. Students will be inundated and immersed in understanding the vital role they play as Freshman. Topics include, but are not limited to:

- Sharpening Your Mind
- Selecting Friends and Understanding Accountability
- Creating Positive Habits, Attitudes and Behaviors
- Increasing Self Esteem and Self Confidence
- Developing SMART Goals.

Driving Change: Sophomore Curriculum
 Students will gain the necessary skills to become agents of change. Students will examine their ethics and belief systems and determine which traits to shed or adopt in order to be successful. Students will understand the variables that factor into making positive life choices. Discussions include, but not limited to:

- The affects of parenting, society on perception and values
- Transitioning from childhood to adolescence
- The Benefits of Positive Affirmation, Self Talk and Reliving Triumphs
- Methods of Conflict Resolution
- How Attitude and Behavior correlate to Performance




Youth Development Curriculum

Defining Success: Junior Curriculum:
 Students will discuss the qualities that support leadership, peer mediation, and effective communication. Students will develop and leave a lasting legacy for the "up and coming" classes to acknowledge and follow. Modules include, but not limited to:

- Value of Self Promotion
- Frustration, Fear and Disappointment
- Foundations of Mentorship
- Career and Financial Evaluation
- Assertiveness vs. Aggression




Determining Destiny: Senior Curriculum
 Students will learn methods to effectively brainstorm and implement plans for "Life After High School." Discussions will be centered on preparing them to focus during their final year to propel them to a bright future. Students will develop techniques to promote their own employability and college readiness. Concepts include, but not limited to:

- Interviewing Techniques
- Effective Applications
- Networking
- Mentoring



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Products

Expected Outcomes From Our Program

- Increase Grade Point Averages
- Increase Test Scores
- Reduction in disciplinary/truancy incidents
- Increase college enrollment and retention
- Healthy Behavior
- Effective Communication in diverse situations
- Balance mental, physical, ethical and social development
- Internalization of time management and conflict resolution




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Products

JK
JOSEPH E. KIMBROUGH
 Building Confidence • Creating Competence

CD Titles:

- MAXIMIZING YOUR DREAMS
- BECOMING A BETTER YOU
- MOUNTAIN GOALS
- TIPS TO BREAKING ADDICTIONS
- THE POWER OF YOUR ATTITUDE
- RESOLUTION REBOUND
- VISION REALIZED
- PUSHING YOUR DREAMS THROUGH
- REALITY CHECK
- STRATEGIES TO UNSHAKABLE FAITH
- SCORING A TOUCH DOWN IN LIFE

GAMEON DOCTOR

\$10 for Individual CDs

To order visit www.GameOnDr.com or Call 844.218.8113

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Customer Focus Involvement:

Dr. Joseph Kimbrough seminars are enthusiastically facilitated and not taught. Dr. Kimbrough employ a high energy “Edutainment” philosophy with timely injections of humor and satire to reinforce concepts throughout the training process. Customer satisfaction surveys and course assessments have shown that participants retain more information by employing our colorful and wildly imaginative “hands on” approach. Dr. Kimbrough leverage a combination of real world examples captured from current political and popular events, innovative and thought provoking exercises, and enthusiastic facilitators to keep the participants engaged. He encourage our individuals to discuss their own life and professional experiences to further cement class objectives. Visit our website at www.GameOnDr.com to review a few of the comments that our students have posted.

Benefits of Training:

Participants who complete Dr. Kimbrough training will:

- Understand the correlation between positive attitudes and positive outcomes.
- Have well-developed problem solving skills including the ability to analyze uncertain situations, utilize facts and evidence in drawing conclusions, apply decision-making theories, and adapt and innovate in new settings.
- Be able to effectively communicate and resolve conflicts through use of active listening, positive constructive criticism, and accurate body language.
- Possess leadership skills, understand group and individual dynamics, and be able to work in teams.
- Be able to apply tools such as networking, knowledge of office computer software, and internal customer service to increase efficiency.
- Understand that developing loyal internal and external customers --- not just satisfying their needs --- is the critical difference in creating sustainable organizational success and long-term job security.

Clients

GOVERNMENT

AmeriCorps VISTA
Congressman John Dingell
Michigan Rehabilitation Services
NASA's – STEM Academ
GEAR Up
New Teacher Induction Program (NTIP)
Education Achievement Authority

PROFESSIONAL

National Newspaper Publication Association
100 Black Men of Greater Detroit, Inc.
Detroit Area Pre-College Engineering Program
Michigan Works!
National Academy Foundation
National Society of Black Engineers
Project Lead the Way
Creating Independence And Outcomes - Foster Care
Methodist Children's Home Society
Business Professional of America

CORPORATE

Ford Motor Company
Dakkota
Chrysler Corporation
Visteon Corporation
Plastech Engineering Corporation
Spring Engineering
Tower Automotive
L&W Engineering
ZF Lemforder
Benteler Automotive
Cosma - Vehtek
Flex-N-Gate
Maple Stamping

INTERNATIONAL

Cosma Eaglebend
Cosma - Montezuma
Faurecia - Sarrouis
Gestamp Automocion
Kirchhoff Polska
Gebr Kemmerich

EDUCATIONAL

University of Michigan - Dearborn
University of Michigan - Ann Arbor
Eastern Michigan University
Wayne State University
Marygrove College
University Preparatory Science and Math
Renaissance High School
Ann Arbor Trail Magnet
Burton International Academy
Robichaud Academy of Engineering
Chandler Park Academy
Winans Academy of Performing Arts
Plymouth Education Center
Old Redford Academy
Henry Ford Academy

RELIGIOUS INSTITUTES

Triumph Church
Strictly Biblical Bible Teaching Ministries
St. Olaf Lutheran Church
Evangel Ministries
Church of R.O.C.K. Ministries

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Client Cases



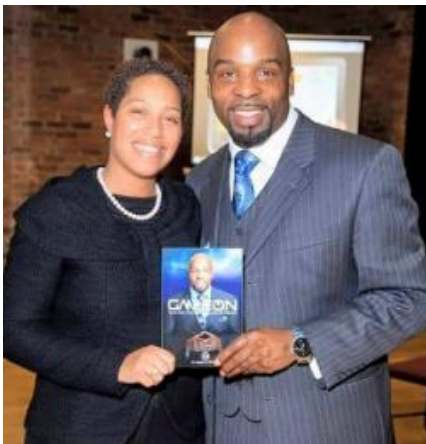
Dr. Kimbrough – Key Note Speaker & MCEE for
the National Newspaper Publishers Association (NNPA) 75 Anniversary



Dr. Kimbrough selected
as Motivational
Speaker and MCEE

DETROIT'S PREMIER BUSINESS JOURNAL
dbusiness

Engineering
Collaboration Brings C-
STEM Challenge to
Detroit Students



Dr. Kimbrough Motivational/Kick-Off Speaker
2015 CSTEM Challenge Midwest Regional



Competition at Cobo Hall w/Shell



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Client Cases



With nearly 700,000 Michiganders out of work, Congressman John D. Dingell uses SBCG President as Expert Speaker for "JOB SEEKERS' BOOT CAMP"



Keynote Speaker for EAA -
Becoming a Student Leader
in the 21st Century!
EAA Youth Summit at
Michigan State University



Dr. Kimbrough discuss his
College Readiness and
Retention Program at the
White House Initiative
on Educational Excellence
Conference



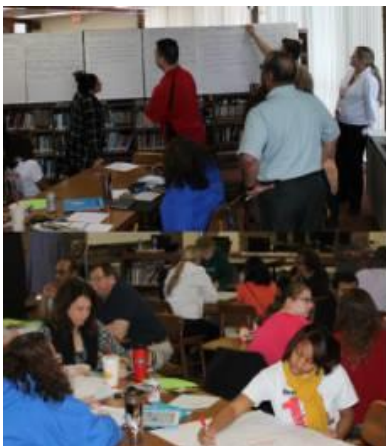
Client Cases



New Teacher Induction Program

Trained and provided Plymouth Education Center K-12th grade teachers with effective teaching strategies and tools to:

- * Enhance student achievement
- * Accelerate teacher effectiveness
- * Improve teacher retention



2 Day Professional Development

- * Facilitated and assisted the staff in Establishing a Shared Vision and Mission statement
- * Beyond Customer Service Training
- * Facilitated Train the Trainer Session: SBCG 9 -12th Grade Youth Development Advisory Curriculum



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Book Dr. Joseph E. Kimbrough

Would you like **Dr. Joseph E. Kimbrough** to speak at your next event? Please completely fill out the form found at <http://www.gameondr.com/contact.html> and a representative will contact you right away. For your convenience, you may also call (248) 973-7221 or (844) 218-8113



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